

**Amendments to the Claims:**

Please cancel claims 40-55, 57-100, and 102-128 without prejudice.

The following listing of claims will replace all prior versions and/or listings of claims in the application.

**Listing of Claims:**

Claims 1-128. Cancelled.

129. (New): A method for expediting procurement of one or more deliverables by a customer, comprising:

providing one or more venues, each of the one or more venues comprising a physical location that the customer can visit, one or more venue-available deliverables being available to the customer at each of the one or more venues;

providing one or more designated expedited service areas, each of the one or more designated expedited service areas at, proximate to, or adjacent to at least one of the one or more venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic at the one or more designated expedited service areas;

displaying information relating to one or more of the venue-available deliverables to the customer over a network;

receiving an order from the customer over the network for one or more venue-available deliverables selected by the customer;

scheduling one or more transactions or interactions with the customer to occur at one or more designated expedited service areas associated with at least one of the one or more venues, wherein the one or more transactions or interactions are scheduled in one or more expedited service area time windows in accordance with scheduled-customer traffic to save the customer time in procuring at least one of the ordered one or more venue-available deliverables;

providing schedule information to the customer over the network, the schedule information comprising information concerning the scheduled one or more transactions or interactions at the one or more designated expedited service areas;

conducting one or more of the scheduled transactions or interactions with the customer at one or more designated expedited service areas; and

providing the ordered one or more venue-available deliverables for procurement by the customer at, proximate to or adjacent to the one or more venues.

130. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises providing at least one of the ordered venue-available deliverables at a designated expedited service area associated with one or more of the venues.

131. (New): The method of claim 129, further comprising providing the customer a dual-commerce choice of: (a) placing an order for at least one deliverable to be shipped to a location specified by the customer; or (b) placing an order for the at least one deliverable for procurement by the customer at one or more of the designated expedited service areas.

132. (New): The method of claim 129, further comprising providing the customer a dual-commerce choice of: (a) placing an order for at least one deliverable to be shipped to a location

specified by the customer; and (b) placing an order for the at least one deliverable for procurement by the customer at one or more of the designated expedited service areas.

133. (New): The method of claim 129, further comprising simultaneously displaying to the customer over a network dual-commerce representations of: (a) one or more venue-available deliverables procurable at the one or more designated expedited service areas; and (b) one or more deliverables which can be shipped to one or more locations specified by the customer.

134. (New): The method of claim 133, further comprising providing the customer a choice of consolidating an order for a plurality of deliverables from two or more sellers into a single online ordering procedure.

135. (New): The method of claim 129, further comprising creating one or more excursion itineraries to at least one designated expedited service area, wherein the excursion itineraries are based on data provided by venue condition monitoring and reporting apparatus.

136. (New): The method of claim 135, wherein the data provided by the venue condition monitoring and reporting apparatus comprises one or more chronological records of designated expedited service area transactions or interactions.

137. (New): The method of claim 135, wherein the data provided by designated expedited service area condition monitoring and reporting apparatus comprises one or more chronological records of designated expedited service area time windows.

138. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises verifying the identity of the customer and conducting one or more of the scheduled transactions or interactions at the designated expedited service areas via one or more of the following apparatus: a magnetic card-strip reader, a financial transaction card reader, an electronic-signature pad, a computer-interfaced keyboard, a

computer-interfaced keypad, a PIN entry keypad, and a device equipped for wireless communication.

139. (New): The method of claim 138, wherein verifying the identity of the customer at the designated expedited service areas is accomplished through a physical connection to a device carried by the customer.

140. (New): The method of claim 138, wherein verifying the identity of the customer at the one or designated expedited service areas is accomplished over a wireless connection to a device carried by the customer.

141. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises verifying at least one order at a designated expedited service area associated with one or more of the venues.

142. (New): The method of claim 141, wherein verifying at least one order at the designated expedited service area is accomplished through a physical connection to a device carried by the customer.

143. (New): The method of claim 141, wherein verifying or modifying at least one order at the designated expedited service area is comprises the employing of one or more of the following apparatus: a magnetic card-strip reader, a financial transaction card reader, an electronic-signature pad, a computer-interfaced keyboard, a computer-interfaced keypad, a PIN entry keypad, or a device equipped for wireless communication.

144. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises providing same-day availability of at least one of the ordered venue-available deliverables at one or more of the designated expedited service areas.

145. (New): The method of claim 129, further comprising automatically calculating a commission for at least one of the venue-available deliverables.

146. (New): The method of claim 129, further comprising automatically calculating, recording and reporting revenues and commissions for each of the transactions or interactions.

147. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises performing a check-in of the customer to one of the venues, wherein the check-in is accomplished over a wireless connection to a device carried by the customer.

148. (New): The method of claim 129, wherein conducting one or more of the scheduled transactions or interactions with the customer comprises receiving from the customer at least one additional order or modification to an order procurable at a designated expedited service area associated with one or more of the venues.

149. (New): The method of claim 148, wherein receiving from the customer at least one additional order or modification to an order procurable at the designated expedited service area is accomplished through a physical connection to a device carried by the customer.

150. (New): The method of claim 148, wherein receiving from the customer at least one additional order or modification to an order procurable at a designated expedited service area is accomplished over a wireless connection to a device carried by the customer.

151. (New): The method of claim 129, further comprising creating at least one excursion itinerary based on a scheduling of one or more designated expedited service area time windows.

152. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer further comprises making at least one change to an excursion itinerary to one or more designated expedited service areas based on one or more expedited service area time windows selected by the customer.

153. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer comprises arranging at least one itinerary break for the customer based on a scheduling of one or more designated expedited service area time windows.

154. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer comprises confirming at least one transaction by a customer.

155. (New): The method of claim 129, further comprising simultaneously displaying to the customer over the network representations of one or more venue-available deliverables from two or more different sellers procurable at one or more of the designated expedited service areas.

156. (New): The method of claim 129, further comprising guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer.

157. (New): The method of claim 129, further comprising guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the venues.

158. (New): The method of claim 129, further comprising guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the designated expedited service areas.

159. (New): The method of claim 129, further comprising guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the

designated expedited service areas, wherein the venue-available deliverables from two or more different sellers are displayed to the customer over a network within a single Web portal, Web site or Web page of an Internet browsing apparatus.

160. (New): The method of claim 129, further comprising displaying information pertaining to one or more scheduled customer events or orders of one or more expedited service areas over the network via an Internet browsing apparatus having a physical connection or wireless connection to a device carried by the customer, and automatically updating, checking-off or hiding event or order related information displayed on the display-screen of the device as each event or order is completed.

161. (New): The method of claim 129, further comprising scheduling of the one or more transactions or interactions within a series of visitations to the designated expedited service areas of a plurality of venues based on scheduled-customer traffic for the plurality of venues or the designated expedited service areas within a series of expedited service area time windows.

162. (New): The method of claim 129, further comprising scheduling a sequence of visitations to a plurality of the designated expedited service areas based on scheduled-customer traffic for a plurality of the venues or a plurality of the designated expedited service areas and based on the proximity of at least one of the expedited service areas in relation to at least one other of the designated expedited service areas in the scheduled sequence.

163. (New): The method of claim 129, wherein scheduling the one or more transactions or interactions at the one or more designated expedited service areas comprises receiving at least one scheduling preference from the customer.

164. (New): The method of claim 129, wherein scheduling the one or more transactions or interactions at the one or more designated expedited service areas comprises creating a best-available schedule for the customer based on one or more expedited service area time windows.

165. (New): The method of claim 129, wherein scheduling the one or more transactions or interactions at the one or more designated expedited service areas comprises creating a best-fit schedule for the customer based on one or more expedited service area time windows.

166. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer at the one or more designated expedited service areas comprises sending or receiving information relating to the order to or from a physical device brought to the designated expedited service area by the customer.

167. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer at the one or more designated expedited service areas comprises communicating with a wireless device brought by the customer to the designated expedited service area.

168. (New): The method of claim 129, wherein the customer uses a physical device to place the order and uses the same physical device for one or more of the transactions or interactions at the one or more designated expedited service areas.

169. (New): The method of claim 129, wherein conducting the one or more transactions or interactions with the customer at the designated expedited service area comprises communicating with the customer through a physical connection to a device carried by the customer.

170. (New): The method of claim 129, wherein at least one of the one or more designated expedited service areas is scalable to accommodate scheduled customer visitations at different customer traffic flow rates.

171. (New): The method of claim 129, wherein at least one of the one or more designated expedited service areas is configurable to be scheduled up to 100% capacity.



172. (New): The method of claim 129, wherein at least one of the one or more designated expedited service areas of a venue is configurable to be scheduled up to a 100% customer flow capacity of the venue.

173. (New): The method of claim 129, wherein at least one of the designated expedited service areas comprises a kiosk.

174. (New): The method of claim 129, wherein providing the one or more venues comprises providing two or more venues, wherein at least two of the venues are each associated with a different seller.

175. (New): The method of claim 174, further comprising the customer receiving ordered venue-available deliverables provided by two or more different sellers.

176. (New): The method of claim 129, wherein receiving the order comprises receiving a consolidated order for a plurality of venue-available deliverables each procurable from an expedited service area of a different venue.

177. (New): The method of claim 176, wherein two or more venue-available deliverables are procurable at designated expedited service areas associated with different sellers, wherein the venue-available deliverables of the different sellers are simultaneously displayed to the customer over a network.

178. (New): The method of claim 129, wherein the one or more transactions or interactions are scheduled based on scheduled-customer traffic to reduce a wait time for the customer in procuring at least one of the ordered one or more venue-available deliverables.

179. (New): The method of claim 129, wherein the order further comprises an online order for at least one deliverable to be shipped to a location specified by the customer.

180. (New): The method of claim 129, wherein receiving the order from the customer over the network comprises:

displaying two or more selections for a category of the venue-available deliverables; and  
receiving one or more selections from the customer for the category.

181. (New): The method of claim 129, wherein the one or more venue-available deliverables comprise at least one product, at least one service, or at least one activity.

182. (New): The method of claim 129, wherein the one or more venue-available deliverables comprise at least one item of merchandise obtainable by the customer at a designated expedited service area.

183. (New): The method of claim 129, wherein the information comprises information pertaining to the availability and purchasing details of deliverables accessible at two or more of the venues.

184. (New): The method of claim 129, wherein the deliverables comprise at least one service.

185. (New): The method of claim 129, wherein the deliverables comprise at least one activity.

186. (New): The method of claim 129, wherein each of at least two of the venues is each associated with a different seller.

187. (New): The method of claim 129, wherein the one or more venues comprise at least one retail store.

188. (New): The method of claim 129, wherein the one or more venues are at the same facility.

189. (New): The method of claim 188, wherein the facility is one of the following: a mall, an amusement park, a theme park, an entertainment complex, a stadium, an arena, a fair, a market, or a convention center.

190. (New): The method of claim 129, wherein receiving the order from the customer for one or more venue-available deliverables comprises making a reservation for a service or activity at one or more expedited service areas of one or more venues.

191. (New): The method of claim 129, wherein at least one of the venues comprises a restaurant having one or more designated expedited service areas providing faster dining service to the customer, wherein receiving the order comprises making a dining reservation or meal reservation for the customer via a network connection, and procuring the faster dining service comprises the customer procuring the meal in accordance with scheduled-customer traffic at one of the one or more designated expedited service areas of the restaurant.

192. (New): The method of claim 129, further comprising storing the information relating to the two or more deliverables in a database.

193. (New): The method of claim 129, further comprising updating inventory related data within a database to account for at least one item of merchandise included in the order from the customer.

194. (New): The method of claim 129, further comprising updating event related data within a database to account for at least one activity included in the order from the customer.

195. (New): The method of claim 129, further comprising automatically notifying at least one supplier of a need to restock one or more of the ordered deliverables.

196. (New): The method of claim 195, wherein the one or more of the deliverables is restocked on a just-in-time basis.

197. (New): The method of claim 129, further comprising automatically making a payment to one or more sellers based on at least one of the orders.

198. (New): The method of claim 129, further comprising creating an excursion itinerary for the customer, the excursion itinerary comprising a schedule within available time windows of one or more designated expedited service areas for the customer to visit at least one of the one or more designated expedited service areas to obtain one or more ordered deliverables.

199. (New): The method of claim 198, further comprising notifying at least one of the one or more venues of a visit by the customer to the one or more designated expedited service areas of the venue.

200. (New): The method of claim 198, further comprising adjusting the excursion itinerary for the customer to the one or more designated expedited service areas based on input from the customer.

201. (New): The method of claim 198, further comprising downloading the excursion itinerary for the one or more designated expedited service areas by a physical connection or a wireless connection to a handheld device.

202. (New): The method of claim 198, further comprising printing the excursion itinerary to the one or more designated expedited service areas.

203. (New): The method of claim 198, wherein creating the excursion itinerary comprises receiving from the customer one or more preferred times or time windows to visit one or more designated expedited service areas.

204. (New): The method of claim 198, wherein creating the excursion itinerary comprises coordinating schedules for available time windows for at least one of the designated expedited service areas of one or more venues among the customer and one or more other customers.

205. (New): The method of claim 198, wherein creating the excursion itinerary comprises coordinating procurement of deliverables for at least one of the designated expedited service areas of one or more venues among the customer and one or more other customers.

206. (New): The method of claim 129, further comprising:

displaying to the customer a choice of two or more itineraries;

receiving a selection from the customer of one of the choices; and

scheduling procurement of one or more deliverables from at least one designated expedited service area based on the selection from the customer.

207. (New): The method of claim 129, further comprising controlling customer flow rate of one or more designated expedited service areas at one or more of the venues based on a schedule of the customer and schedules of other customers.

208. (New): The method of claim 129, further comprising scheduling staffing of one or more designated expedited service areas at one or more of the venues based on schedules of the customer and other customers.

209. (New): A system for expediting procurement of one or more deliverables by a customer, comprising:

one or more venues, each of the one or more venues comprising a physical location that the customer can visit, each of the venues having one or more venue-available deliverables accessible to the customer;

one or more designated expedited service areas, each designated expedited service area at, proximate to, or adjacent to one or more of the venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic, wherein the one or more designated expedited service areas are configured to conduct one or more schedulable transactions or schedulable interactions with the customer in accordance with one or more orders made by the customer;

a database comprising information relating to the one or more venue-available deliverables at one or more of the venues and relating to schedulable transactions or schedulable interactions of designated expedited service areas at one or more designated expedited service areas;

computer apparatus configured to store program instructions executable by the computer apparatus to:

display information from the database relating to one or more venue-available deliverables to the customer over a network;

receive an order from the customer over the network for one or more venue-available deliverables from one or more venues; and

schedule one or more transactions and interactions with the customer at the one or more designated expedited service areas in one or more expedited service area time windows in accordance with scheduled-customer traffic, wherein the transactions and interactions expedite the customer's procurement of the one or more venue-available deliverables from the one or more venues.

210. (New): The system of claim 209, wherein the one or more designated expedited service areas comprise an apparatus configured to receive additions or modifications by the customer to one or more orders.

211. (New): The system of claim 209, wherein the one or more designated expedited service areas comprise an apparatus configured to receive changes to an excursion itinerary for the customer.

212. (New): The system of claim 209, further comprising computer apparatus configured to control motion control apparatus to move one or more deliverables from a non-expedited service area to one or more designated expedited service areas to fulfill at least one locally-placed or remotely-placed order for an item on the order.

213. (New): The system of claim 209, further comprising at least one Internet browser configured to display the information to the customer over the network.

214. (New): The system of claim 209, further comprising at least one handheld device configured to display information relating to the order to the customer.

215. (New): The system of claim 209, further comprising at least one handheld device configured to display information relating to the order to the customer, wherein the handheld device is operable by the customer at the one or more designated expedited service areas to add to or modify or confirm the order.

216. (New): The system of claim 209, wherein the computer apparatus comprises an ordering and scheduling apparatus, wherein the ordering and scheduling apparatus is configured to schedule excursion itineraries for the customer in accordance with scheduled-customer traffic and available time windows for one or more expedited service areas, the excursion itineraries comprising visits to one or more of the expedited service areas.

217. (New): The system of claim 209, wherein the computer apparatus comprises an ordering and scheduling apparatus, wherein the ordering and scheduling apparatus is configured to record information pertaining to the orders from the order.

218. (New): The system of claim 217, wherein the ordering and scheduling apparatus comprises a chronological table of customer events.

219. (New): The system of claim 217, wherein the ordering and scheduling apparatus is configured to retain records for orders associated with two or more venues in the order.

220. (New): The system of claim 217, wherein the ordering and scheduling apparatus is configured to automatically calculate and allocate revenue to one or more merchants for the order.

221. (New): The system of claim 217, wherein the ordering and scheduling apparatus is configured to place orders and retain and manage records for orders associated with at least one on-line order.

222. (New): The system of claim 217, wherein the ordering and scheduling apparatus is configured to place orders and retain and manage records for orders for deliverables at one or more venues.

223. (New): The system of claim 217, further comprising one or more venue condition monitoring apparatus, wherein the one or more venue condition monitoring apparatus comprises one or more databases and venue-condition related data.

224. (New): The system of claim 223, wherein the venue-condition related data comprises one or more of the following data: data pertaining to availability, ordering, reservation or scheduling of



activities at one or more venues, data pertaining to availability, scheduling, or reservation of services at one or more venues, and data pertaining to the availability, ordering, reservation or schedulable pickup of merchandise at one or more venues.

225. (New): The system of claim 223, further comprising an ordering and scheduling apparatus coupled to and in communication with the venue-condition monitoring apparatus.

226. (New): The system of claim 223, wherein the venue-condition related data comprises data pertaining to merchandise included in the order from the customer.

227. (New): The system of claim 223, wherein the venue-condition related data comprises data pertaining to activities at one or more venues included in an itinerary for the customer.

228. (New): The system of claim 223, wherein the venue-condition related data comprises data pertaining to activities at one or more designated expedited services areas included in an itinerary for the customer.

229. (New): The system of claim 223, further comprising a global positioning system configured to provide navigational information to the customer to facilitate the customer navigating to and among one or more expedited service area destinations of a scheduled itinerary.

230. (New): The system of claim 209, further comprising a global positioning system configured to provide estimated travel-time and navigational information to the customer to facilitate the customer navigating to and among one or more expedited service areas of one or more venues during a sequenced excursion.

231. (New): The system of claim 209, wherein the network is a large-scale international, regional, or local network.

232. (New): A method for expediting procurement of one or more deliverables by a customer, comprising:

providing one or more venues, each of the one or more venues comprising a physical location that the customer can visit, one or more venue-available deliverables being available to the customer at each of the one or more venues;

providing one or more designated expedited services areas, each of the one or more designated expedited services areas at, proximate to, or adjacent to at least one of the one or more venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables;

displaying information relating to one or more of the venue-available deliverables to the customer over a network;

receiving an order from the customer over the network for one or more venue-available deliverables from one or more venues;

scheduling one or more transactions or interactions with the customer to occur at one or more designated expedited service areas associated with one or more venues in accordance with one or more expedited service area time windows;

providing schedule information to the customer over the network, the schedule information comprising information concerning the scheduled one or more transactions or interactions;

providing navigational information to the customer while the customer is on an excursion to or within one or more of the venues, the navigational information comprising at least one direction to guide the customer to one or more of the designated expedited service areas;

conducting the one or more scheduled transactions or interactions with the customer at one or more of the designated expedited service areas; and

providing the ordered venue-available deliverables to the customer at the one or more venues.

233. (New) The method of claim 232, wherein the navigational information pertains to navigating to or among one or more expedited service areas and is provided from a global positioning system.

234. (New): The method of claim 232, further comprising downloading an excursion itinerary to a handheld device of the customer.

235. (New): The method of claim 232, wherein the navigational information is provided over a communication link with a handheld device and pertains to navigating to or among one or more expedited service areas and includes one or more automated or user-configurable prompts informing the customer of one or more upcoming transactions or interactions.

236. (New): The method of claim 232, further comprising receiving at least one modification to the order by the customer from a handheld device.

237. (New): The method of claim 232, further comprising receiving at least one modification to an itinerary by the customer from a handheld device.

238. (New): The method of claim 232, further comprising providing at least one instruction to the customer over a handheld device.

239. (New): The method of claim 232, further comprising providing at least one audible message to the customer over a handheld device, wherein the audible message contextually relates to an excursion while the customer is on the excursion to, proximate to, adjacent to, at or within one or more designated expedited service areas.

240. (New): The method of claim 232, wherein providing one or more designated expedited service areas comprises providing at least two designated expedited services areas, wherein providing navigational information to the customer while the customer is on an excursion comprises providing direction to a customer for getting from an earlier designated expedited service area visit to one or more subsequent designated expedited service area visits.

241. (New): The method of claim 240, wherein the earlier designated expedited service area visit and the one or more subsequent designated expedited service area visits are each at, proximate to, or adjacent to a different facility.

242. (New): The method of claim 240, wherein the earlier designated expedited service area visit and the one or more subsequent designated expedited service area visits are within or associated with venues of a multi-venue facility.

243. (New): The method of claim 240, wherein the earlier designated expedited service area visit and the one or more subsequent designated expedited service area visits are within an amusement park or a theme park.

244. (New): The method of claim 232, further comprising providing timing information concerning an estimated travel time, walking time, waiting time relative to a particular point of interest.

245. (New): A system for expediting procurement of one or more deliverables by a customer, comprising:

one or more venues, each of the one or more venues comprising a physical location that the customer can visit, each of the one or more venues having one or more venue-available deliverables accessible to the customer;

one or more designated expedited service areas, each of the one or more designated expedited services areas at, proximate to, or adjacent to one or more of the venues, each designated expedited service areas comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic at one or more designated expedited service areas, wherein the one or more designated expedited service areas are configured to conduct schedulable transactions or schedulable interactions with a customer relating to one or more orders by the customer in accordance with one or more expedited service area time windows;

a database comprising information relating to the one or more venue-available deliverables of at least one of the venues and relating to schedulable transactions or schedulable interactions at one or more designated expedited service areas;

computer apparatus configured to store program instructions executable by the computer apparatus to:

display information from the database relating to one or more venue-available deliverables to the customer over a network;

receive an order from the customer over the network for one or more venue-available deliverables from each of one or more venues selected by the customer; and

provide navigational information to the customer while the customer is on an excursion to or within one or more of the venues, the navigational information

comprising at least one direction to guide the customer to one or more of the designated expedited service areas.